



**Hanzehogeschool
Groningen**

University of Applied Sciences



developing an engaging digital transformation programme

Annalies Kootstra



share your talent. **move** the world.

Strategic Plan

our work and the professions for which we educate our students will change beyond recognition, and digitalization will increasingly be a game changer. This presents us with a major challenge. Lifelong learning is becoming ever more important; employees in many sectors, and students too, will have to become more digitally literate and the changes in the workplace will affect the content of our courses.

Ambition

accelerating digital transformation to harness the opportunities of digitalization in order to deliver world-class education and research in a fast-paced and ever-changing labor market and society

2022

2030

Scope



our
surroundings



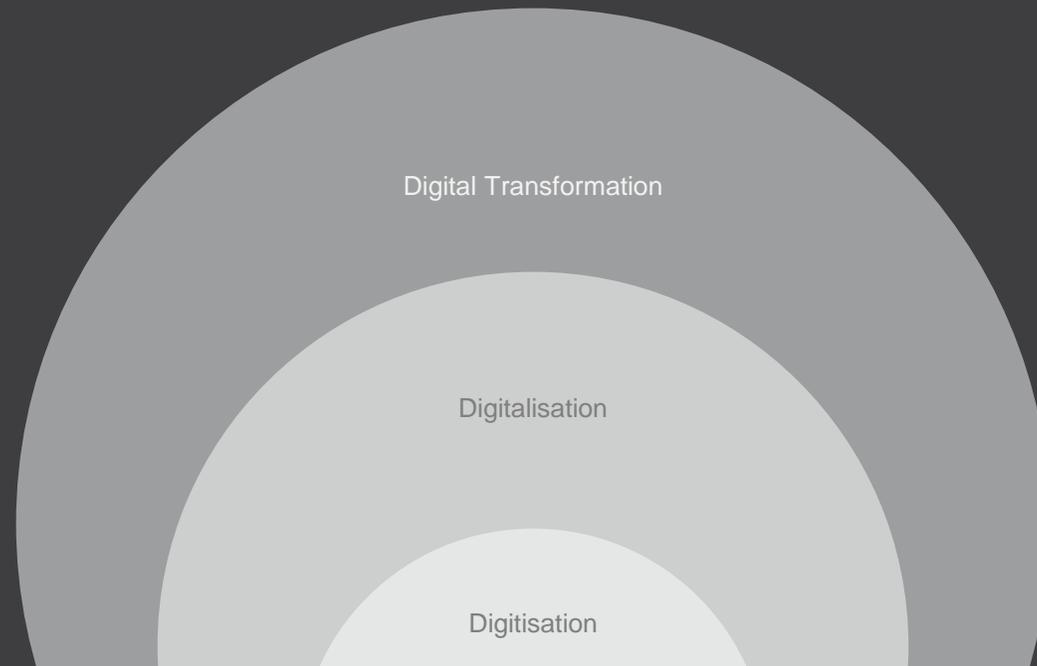
our
organisation



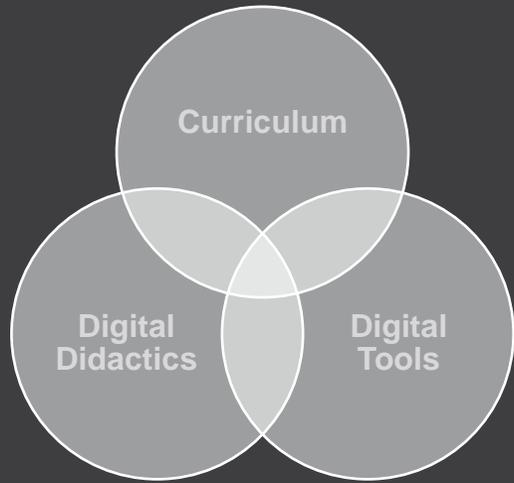
us

Challenge

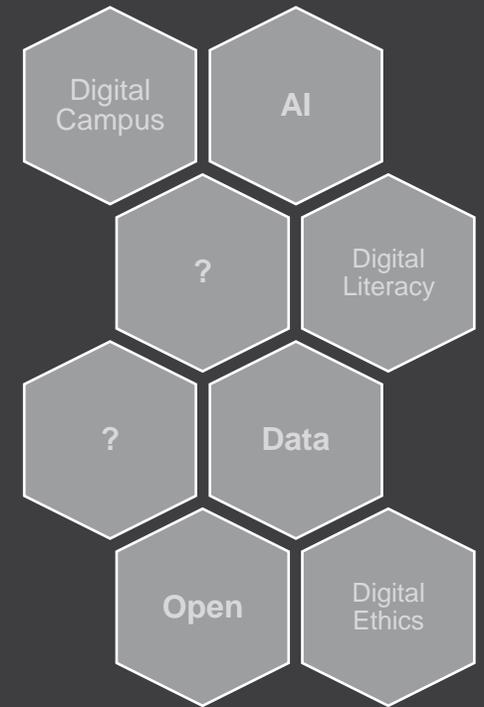
the transition of Hanze University to be able to respond to new needs, developments and expectations of people and society with digital resources



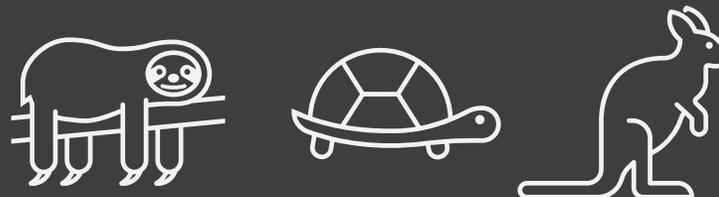
education & profession



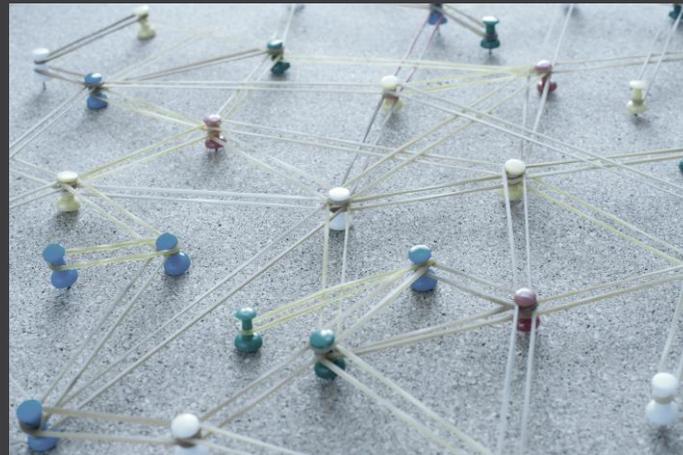
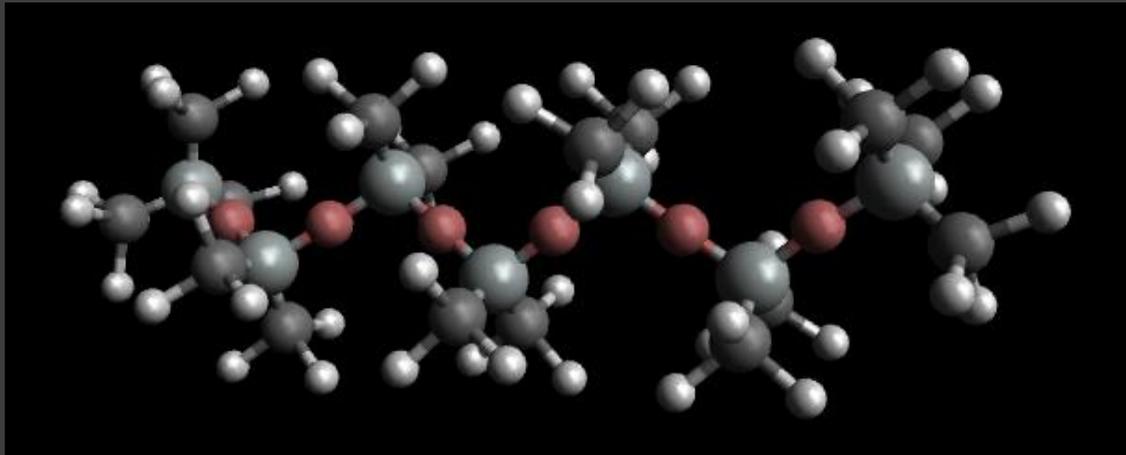
topics & challenges

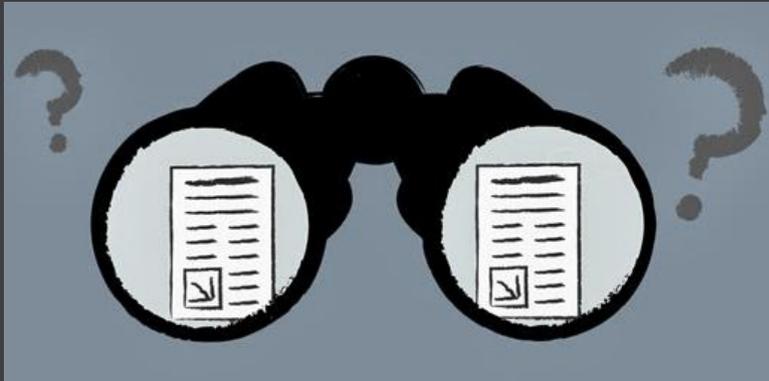
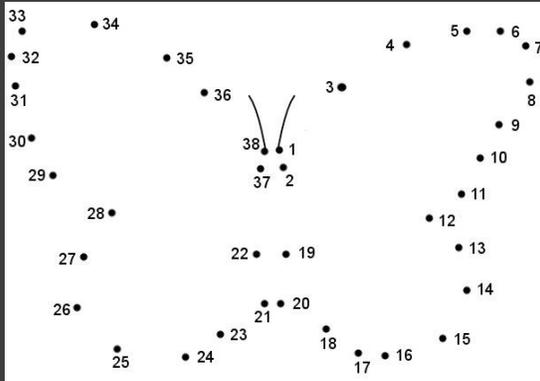


skills & pace



Developing a connected network







share

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move

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